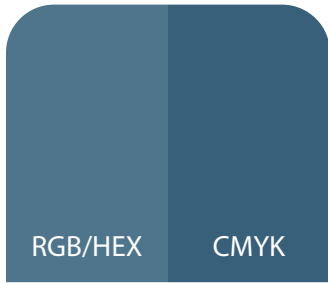


Primary Palette



PRMI Blue

PMS: 5405C
CMYK: 68, 35, 17, 40
RGB: 79, 117, 139
HEX: 4F758B



Overcast

PMS: 420C
CMYK: 6, 4, 7, 13
RGB: 199, 201, 199
HEX: C7C9C7



Marigold

PMS: 123C
CMYK: 0, 19, 89, 0
RGB: 255, 199, 44
HEX: FFC72C

Secondary Palette

Accents and copy



Storm

PMS: 432C
CMYK: 65, 43, 26, 78
RGB: 51, 63, 72
HEX: 333F48



Tornado

PMS: 424C
CMYK: 30, 20, 19, 58
RGB: 112, 115, 114
HEX: 707372

Tertiary Palette

Use for specific need only



Sandia

PMS: 7625C
CMYK: 0, 82, 80, 0
RGB: 225, 82, 61
HEX: E1523D



Scarlet

PMS: 7627C
CMYK: 5, 94, 88, 22
RGB: 167, 43, 42
HEX: A72B2A



Zest

PMS: 144C
CMYK: 0, 51, 100, 0
RGB: 237, 139, 0
HEX: ED8B00



Sun

PMS: 114C
CMYK: 0, 4, 87, 0
RGB: 251, 221, 64
HEX: FBDD40



Azure

PMS: 661C
CMYK: 100, 75, 0, 6
RGB: 0, 53, 148
HEX: 003594



Electric Blue

PMS: 299C
CMYK: 99, 50, 0, 0
RGB: 0, 94, 184
HEX: 00A3E0



Bluebird

PMS: 2985C
CMYK: 60, 0, 3, 0
RGB: 91, 194, 231
HEX: 5BC2E7

COLOR PALETTE